



Cycle Aarhus tours are a great way to explore the city.

# Aarhus adventure

Bursting with culture, cuisine and conference offerings, **Holly Patrick** discovers Denmark's second city.

## Day one

**Arrival:** Daily flights from Stansted Airport and Manchester Airport to Aarhus and daily flights from London City Airport, Stansted Airport and London Heathrow Airport to Billund Airport, a 50-minute drive south of Aarhus. The 912X bus goes directly from Billund to Aarhus. Alternatively, Limo Group, a private car service can collect delegates from the airport in a premium range of Mercedes cars, mini buses or coaches.

**Hotel check-in:** With a niche and boutique offering, Hotel Oasia offers a chic experience to guests. Each of the 65 rooms have wide plank floors, Hästens beds, custom-made Montana furniture and Bang & Olsen TVs with fitted Google Chromecasts.

**Immersive lunch:** Aarhus's disused bus depot was transformed into one of the buzziest venues in the city. Now known as Street Food market, the casual venue offers a taste from around the world, including traditional Danish smørrebrød (open sandwiches), gin, beer and cocktail bars, coffee roasters and large indoor and outdoor seating areas. Tokens as payment are available and useful for parties of delegates.

**Team building activity:** Actor, comedian, radio host and now chef, Timm Vladimir has his own cookery school in Aarhus and what better souvenir to take home than the skills to recreate some traditional Danish dishes? The school can teach groups of two to 94 people with the choice to include cocktail making.

**Pre-dinner cocktails:** Aros Art Museum, recognisable across the city for its rainbow panorama installation on the roof offers delegates multiple spaces for pre-dinner cocktails. From the touring exhibitions on the lower floors to the museum's own collection of post 19th-century art, guests can ponder the work while sipping something special. The AROs Wine & Food Hall on the top floor of the museum is also available for exclusive hire and provides sweeping views across the rooftops of Aarhus, across the botanical gardens and out to sea.

**Exclusive dinner:** Tivoli Friheden amusement park has been the most magical place in Aarhus for more than a century and Restaurant Terrassen personifies the timeless wonder that can be found in the park. By night, the park is illuminated in golden hues as cut-glass chandeliers bring the restaurant to life. The venue offers a capacity of 300 for a gala dinner and promises "honest food and excellent services."

## ASK THE EXPERT



**Karsten Dehler**  
It-Forum

In Denmark we have a saying which translates to: "If we all lift together, it's easier for everyone" - and Aarhus is a great example of this as everyone knows the importance of helping each other.

Everything is just much closer in Aarhus meaning we were able to host the IoT Week in the centre of the city which is hard to do anywhere else.

At the event we heard delegates saying how convenient it was that they could walk from the train station to their hotel in minutes and navigate the city easily. This is a huge advantage because compared to other cities in Europe such as Barcelona, public transport across Denmark is expensive.

We also teamed up with AROs Art Museum to ensure all delegates with an IoT Week badge were admitted free of charge.

VisitAarhus also launched a rethinkers volunteering programme for the event which involved the city's residents helping visitors navigate the city. For me, this was a huge relief. As a conference organiser, I could tell delegates to go out and explore, or ask volunteers if they needed help.

## Day two

**Networking lunch:** For an authentic taste of Denmark in an intimate setting, Mefisto in the Latin Quarter is the ideal place for a networking lunch. Available for exclusive hire, the restaurant focuses on locally sourced, seasonal ingredients which means the freshest fish, creatively-cooked vegetables, tender meat and Danish cheeses. During the warm spring and summer months Mefisto opens its charming courtyard with a retractable roof and heater for cooler days.

**Afternoon activity:** While everything is within walking distance in Aarhus, cycling tours provide a fun way to see the city. Cycling Aarhus offers two tours which visit the city's major museums and landmarks, the Townhall, the Latin Quarter, the nearby by forests and the harbour, stopping at coffee shops and local business along the way. ■

### who to contact

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Aarhus' food markets offer traditional fare and local delicacies.

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